



Harvard Leadership Forum

Innovations in Oral Healthcare Education, Delivery and Financing

September 27, 2018

ProHEALTH Dental's Mission

- ProHEALTH Dental was founded in 2016 to break down the historical barrier between medicine and dentistry. Our goal is to improve oral and overall health, as many patients are unaware of the connection between poor oral health and chronic diseases including heart disease, diabetes, stroke, Alzheimer's and certain cancers.
- Educating the community that good oral health can improve total wellness, save significant healthcare expenditures, and cause people of all ages to live healthier and more productive lives.

Our Coordinated Care Model

- Unique approach to the practice of dentistry.
- We partner with large medical groups and healthcare organizations to become their dental arm.
- Develop a coordinated care model:
 - EMR
 - Patient Education
 - Physician Education
 - Patient Scheduling
 - Joint Patient Care Programs

Breaking Down The Silos

- The silos of medicine and dentistry start at medical and dental schools.
- Most states preclude combined medical/dental practices.
- Perpetuated by dental societies.
- Exacerbated by medical/dental insurance limitations.

Key Affiliations: ProHEALTHSM Care

- ProHEALTH Care is a multispecialty, integrated healthcare organization that provides coordinated care to over one million patients, with over 900 providers, providing services at over 300 locations across Long Island. ProHEALTH employs the most advanced and innovative technologies and evidence-based practices to meet the healthcare needs of patients.
- Clinical Affiliation
- Currently, four (4) affiliated dental offices, both co-located and free-standing.

Key Affiliations:



- The Mount Sinai Health System is New York City's largest integrated delivery system encompassing seven hospital campuses, a leading medical school, and a vast network of ambulatory practices throughout the greater New York region. The System includes approximately 7,100 primary and specialty care physicians; 10 joint-venture ambulatory surgery centers; more than 140 ambulatory practices throughout the five boroughs of New York City, Westchester, Long Island, and Florida; and 31 affiliated community health centers. Physicians are affiliated with the Icahn School of Medicine at Mount Sinai, which is ranked among the highest in the nation in National Institutes of Health funding per investigator.
- Clinical Affiliation
- Unique Academic Affiliation
- Currently, four (4) affiliated dental offices, both co-located and free-standing.

Key Relationships:



- Riverside Medical Group is the premiere medical practice in Northern New Jersey with over 200 providers serving 250,000 unique patients at over 85 locations in Bergen, Essex, Passaic, Hudson, Middlesex, Burlington and Camden counties.
- Clinical Affiliation
- Currently, two (2) affiliated dental offices, both co-located and free-standing.

Key Relationships:



- WestMed is an a multispecialty medical practice, staffed by a team of 500 physicians and advanced care providers, and 1,500 clinical employees who are all dedicated to partnering with patients in their comprehensive, lifelong care. They are nationally recognized for an integrated approach to healthcare, and provide patients with access to more than 60 medical treatments and specialties across thirteen (13) convenient locations throughout Westchester County, Fairfield County, and New York City.
- Clinical Affiliation
- Currently, two (2) affiliated dental offices, both co-located and free standing.

Key Relationships:

Research Collaboration with



HARVARD

School of Dental Medicine

- HSDM and ProHEALTH Dental believe comprehensive coordinated care is essential to overall health and well-being. We are committed to developing best practices with this partnership.
- We plan to leverage the “unique model” launched by the creation of ProHEALTH Dental to study the health and economic impact of medical/dental integration.
- We intend to promote oral health literacy among our patients and providers to empower them in improving the overall health and wellness awareness.